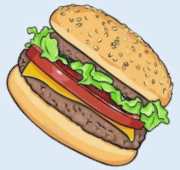
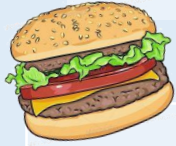
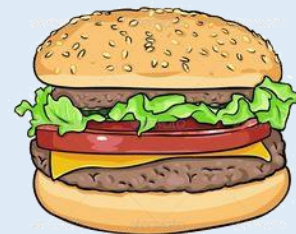
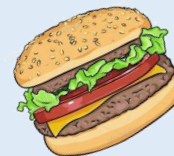


# #Burgers&Bloggers: Instameet Event at Harlem Shake



Organized and hosted by  
Mary Apesos  
of [MaryinManhattan.com](http://MaryinManhattan.com)





**#Burgers&Bloggers was a media event dedicated to the opening of Harlem Shake's new east side location**

**11 media participated (New York City and Miami bloggers & influencers)**



**The two-hour lunchtime event consisted of:**

- Restaurant owner and GM meet & greet
- Food display and photos
- Blogger/Influencer networking exchange
- Social media posting
- Eating! Finally...







**nycfeast** Harlem Shake **Following**

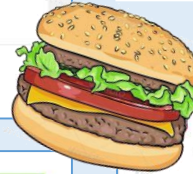
733 likes 2w

**nycfeast** Two birds, one stone: Celebrating #NationalCheeseBurgerDay while also consoling ourselves over the end of #Bradgelina #JudgeUs 🍔

**nycfeast** #nyceats #nycdining #nycfoodie #food #foodporn #foodgasm #eatingnyc #nyc #forkyeah #foodiesofinstagram #feastoneast #nycfeast #justopenedync #zagatfood #dailytaste #tasteofny #spoonfeed #hungryaf #eeeeeeats #foodgawker #f52grams #food52 #buzzfeast #huffposttaste #myfortheloveoffood #NYCFoodchaser

**diningsandiego** Wow!! Looks great! 😍  
**berlucchiwine** Looks great! 🍔  
**foodvac\_es** Very cool :)

❤️ Add a comment...

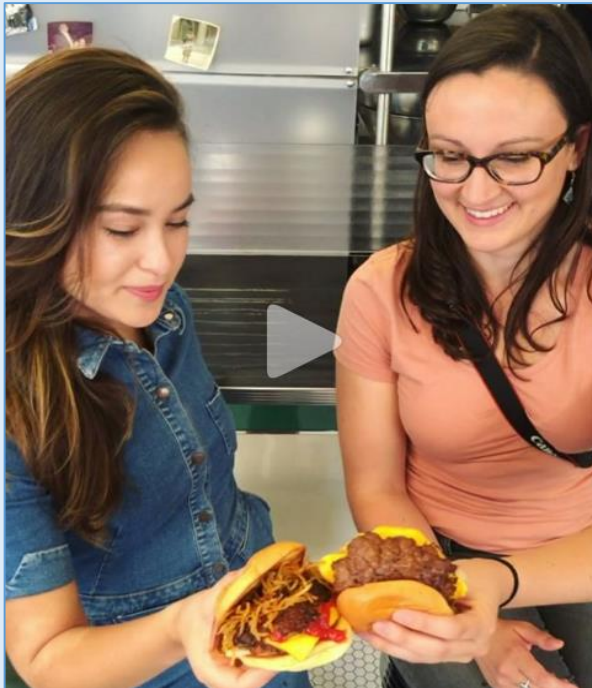


 | Instagram

Instagram reach: 88.1K



Twitter reach: 25.2K



**laurendurden** Harlem Shake **Following**

553 views 3w

**laurendurden** Burger cheers > Beer cheers. 🍔 Thanks for organizing such a delicious #burgersandbloggers meet up, @maryinmanhattan! Always a good time hanging with fellow food lovers. Check out my insta story for more!

**laurendurden** .

#burgers #cheers #🍔 #🍷 #delicious #eatnyc #nyceats #foodblogger #blogger #harlem #harlemshake #eats #nycig #boomerang #lipstick #nyc #ny #newyork #foodie #food #eats #eeeeeeats #burger #cheatdayeats #foodphoto #foodpic #foodstagram #ootd

**maryinmanhattan** CHEERS TO

❤️ Add a comment...

**Ashlea Wheeler** @globetravelled · Sep 10  
How retro is this vintage jukebox! Harlem Shake just opened up a new location in East Harl... [ift.tt/2ckmgz4](https://ift.tt/2ckmgz4)



👉 🔄 ❤️ 1 ...



## Media Commentary

*UsedYorkCity: “East Harlem has long had a special place in my heart, and it’s just gotten a million times more scrumptious with the addition of Harlem Shake, featuring neighborhood inspired flavors, HUGE portions, non-NYC prices and the sweetest service you could ever wish for.”*



*Lauren Durden: “The newest El Barrio-based burger spot has a few fun nods to the neighborhood’s heritage and culture that you won’t find on the menu at their West Harlem location.”*



**Please contact Mary Apesos for more  
information, or to discuss media  
invitations and event planning for your  
next restaurant Instameet:  
maryinmanhattan212@gmail.com**

